MCC 360 - Program Benefits

The following list outlines some of the benefits identified by quality assurance and quality improvement programs who participate in the MCC 360 multisource feedback program.

- The Medical Council of Canada is committed to providing leadership, support and continuous improvement of the program's tools to ensure the questionnaires, reporting templates and processes continue to be viable over the long-term
- Participating quality assurance and improvement (QA/QI) programs can leverage the MCC's reputation as a trusted authority for physician assessment
- The program features a centrally-managed and standardized approach that is understood between jurisdictions, facilitating physician transferability
- The assessment strategy is applicable across the medical education continuum, and can be incorporated into medical education programs as well as professional practice
- The program is accessible to QA/QI programs of all sizes, providing an opportunity to join a larger movement happening across the country and achieve economies of scale
- The program brings together a variety of external data sources, allowing QA/QI programs to observe outcomes that they might not have previously considered
- Program materials will feature a distinctly Canadian feel and presentation
- Participation in MCC 360 can be integrated into Continuing Professional Development (CPD) requirements
- Data gathering at this scale promotes new opportunities for research that were previously not possible